# **CURRICULUM VITAE**

Personal Inf	Formation				
Name	Xianpei Hong	Gender	M	ale	
Position Title		Professor			
Working Department		Business Management			
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### Research Interest

Supply chain management, Artificial intelligence, Smart agriculture

# **Professional Memberships**

### Other Roles

## **Education & Working Experience**

#### **EMPLOYMENT HISTORY**

2019/11-present 2014/09-2019/10	Professor, Huazhong Agricultural University  Associate professor, Huazhong Agricultural University					
EDUCATION						
2010/09–2014/06	Ph.D., Huazhong University of Science and Technology, majoring					
	in Business Administration					
2008/09-2010/06	M.S., Huazhong University of Science and Technology, majoring					
	in Business Management					
1999/09–2003/06	B.S.Mgt.Sci, Lanzhou Jiaotong University, majoring in Business					
	Administration					

#### **Publications**

- [1] **Xianpei Hong**, Ying-Ju Chen, Yeming Gong, Hua Wang\*, 2023. Farmers' green technology adoption: Implications from government subsidies and information sharing. *Naval Research Logistics*, DOI: 10.1002/nav.22150.
- [2] **Xianpei Hong**, Yimeng He\*, Pin Zhou, Jiguang Chen, 2023. Demand information sharing in a contract farming supply chain. *European Journal of Operational Research*, 309(2), 560–577.
- [3] **Xianpei Hong**, Liwei Pan, Yeming Gong, Qian Chen\*, 2023. Robo-advisors and investment intention: A perspective of value-based adoption. *Information & Management*, 60(6), 103832.
- [4] **Xianpei Hong**, Yeming Gong, Yacine Rekik, Qing Li\*, 2023. Public versus private information: The impact of quality information sharing on competition under different channel structures. *Computers & Industrial Engineering*, 176, 108937.
- [5] Yimeng He, Yeming Gong, **Xianpei Hong\***, 2022. Demand information acquisition and disclosure in a non-instantaneous deteriorating items supply chain. *Computers & Industrial Engineering*, 169, 108250.
- [6] Guangxia Zhang, Yeming Gong, **Xianpei Hong\***, 2022. Free rider effect of quality information disclosure in remanufacturing. *Transportation Research Part E: Logistics and Transportation Review*, 166, 102907.
- [7] **Xianpei Hong**, Meiling Zhou\*, Yeming Gong, Wanying Chen, 2022. Quality information disclosure and advertising strategy in a supply chain. *International Journal of Production Research*, DOI: 10.1080/00207543.2022.2127958.
- [8] **Xianpei Hong**, Menghuan Zhou\*, Yeming Gong, 2022. Technology licensing under competition: Absorptive capacity vs. innovation capability. *IEEE Transactions on Engineering Management*, DOI: 10.1109/TEM.2022.3206390.
- [9] Benrong Zheng, Kun Wen, Liang Jin, **Xianpei Hong\***, 2022. Alliance or cost-sharing? Recycling cooperation mode selection in a closed-loop supply chain. *Sustainable Production and Consumption*, 32, 942–955.
- [10] Dan Zhao, Menghuan Zhou, Yeming Gong, Huaige Zhang, Xianpei Hong\*, 2021.
  Bilateral models of cross-licensing for smart products. *IEEE Transactions on Engineering Management*, DOI: 10.1109/TEM.2021.3109089.
- [11] **Xianpei Hong**<sup>#</sup>, Menghuan Zhou<sup>#</sup>, Yeming Gong\*, 2021. Dilemma of quality information

- disclosure in technology licensing. *European Journal of Operational Research*, 289(1), 132–143.
- [12] Hai Li, Qiankai Qing\*, Jun Wang, **Xianpei Hong**\*, 2021. An analysis of technology licensing and parallel importation under different market structures. *European Journal of Operational Research*, 294(2), 543–557.
- [13] **Xianpei Hong**, Xinlu Cao\*, Yeming Gong\*, Wangying Chen, 2021. Quality information acquisition and disclosure with green manufacturing in a closed-loop supply chain. *International Journal of Production Economics*, 232, 107997.
- [14] **Xianpei Hong**, Lan Wang\*, Yeming Gong\*, Wanying (Amanda) Chen, 2020. What is the role of value-added service in a remanufacturing closed loop supply chain? *International Journal of Production Research*, 58(11), 3342–3361.
- [15] Qife Wang, **Xianpei Hong\***, Yeming (Yale) Gong\*, Wanying (Amanda) Chen, 2020. Collusion or Not: The optimal choice of competing retailers in a closed-loop supply chain. *International Journal of Production Economics*, 225, 107580.
- [16] **Xianpei Hong**, Kannan Govindan\*, Lei Xu\*, Peng Du, 2017. Quantity and collection decisions in a closed-loop supply chain with technology licensing. *European Journal of Operational Research*, 256(3), 820–829.
- [17] **Xianpei Hong**, Lei Xu\*, Peng Du, Wenjuan Wang, 2015. Joint advertising, pricing and collection decisions in a closed-loop supply chain. *International Journal of Production Economics*, 167, 12–22.